



## DIGITAL MARKETEER

### WITH A PASSION FOR CLEAN ENERGY

#### YOUR FUNCTION

- You are responsible for VYNCKE's online communication. You maintain the website along with our external supplier. You deliver innovative content and take actions where needed to improve SEO. You manage our social media accounts and generate creative posts to tell the authentic story of VYNCKE.
- You are the force behind photography and video within VYNCKE. You organize attractive project time lapses and create professional videos and testimonials. You edit pictures and videos and manage our picture library. If needed you work liaise with external suppliers for your projects.
- You support the sales team by managing the sales documentation (e.g. company and product presentations, project reference sheets, etc) and create new sales tools. Also you are involved in the AR/VR technology we use to present our projects.
- You work closely with our HR Business Partners to strengthen our employer brand internally & externally.

#### YOUR PROFILE

- You have obtained a bachelor degree in marketing or graphic arts
- You have a profound working experience in digital design and digital marketing of 5 years, preferably in a B2B environment
- You are interested in a technology business with an international scope
- You have a very good knowledge of Adobe ( Illustrator, Photoshop, Lightroom, ... ) and Dreamweaver ; experience with 3D software is a plus
- You have a very good knowledge of Dutch and English.

VYNCKE is a dynamic, family owned company that, since the start in 1912, has grown to a global player in the sector of clean energy technology : more precisely the development and construction of customized waste to energy installations.

Worldwide more than 330 Vynckeneers are stationed in our offices in Brazil, Belgium, Germany, Czech Republic, India, China, Thailand and Malaysia.

Thanks to more than 4.000 satisfied customers all over the world, a well-lined order book and the loyal commitment of the enthusiastic Vynckeneers we maintain a stable position in the market. This allows us to offer excellent job security.

Are you a real team player, do you enjoy own responsibility and taking initiative, do you have an open international mentality and are you willing to travel? Then probably you could be one of the new Vynckeneers!

**JOIN OUR FAMILY  
IN BELGIUM !**

Share your interest with :  
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